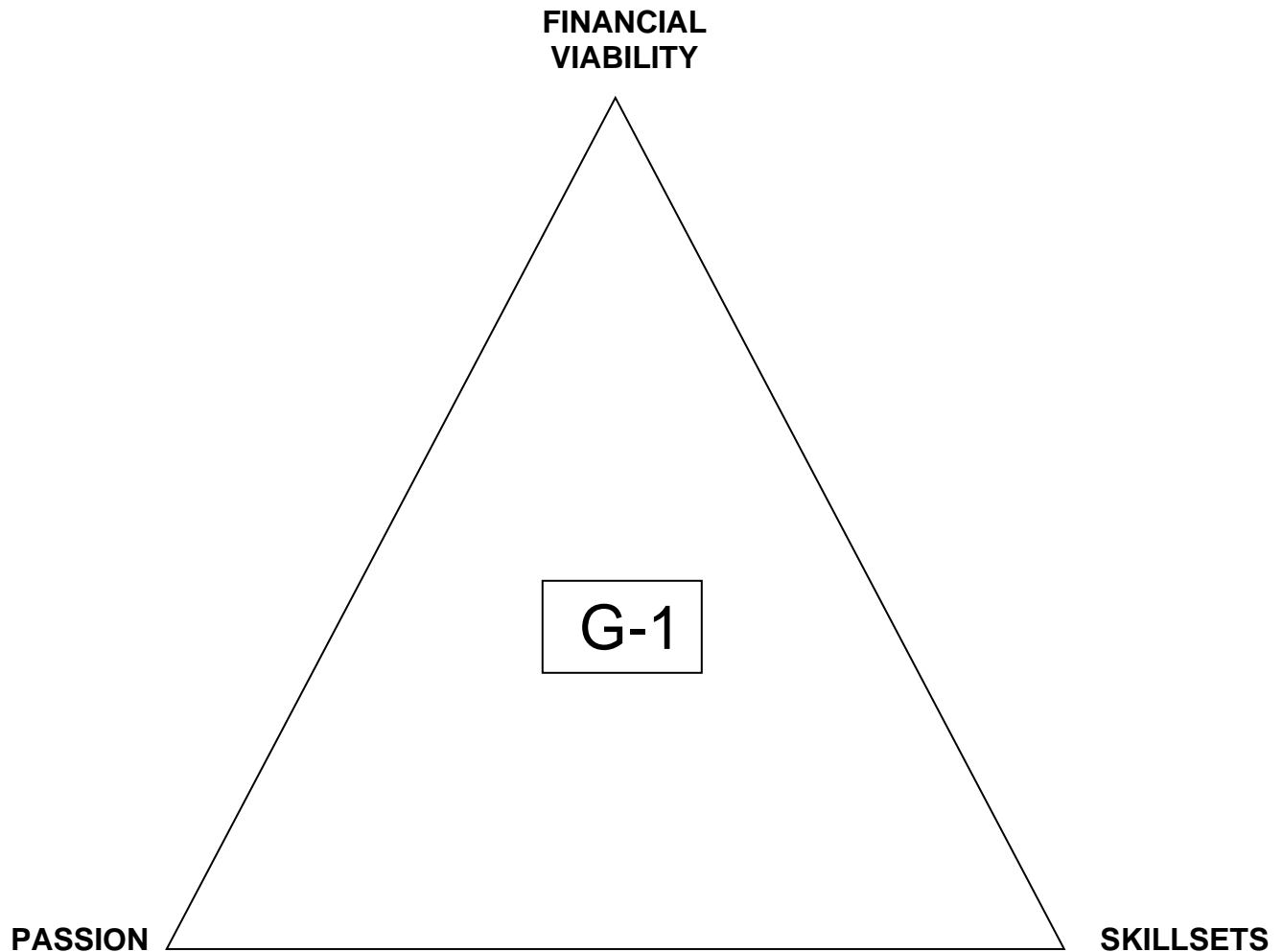


ALVAPRENEUR CONSULTING
The Pursuit of Personal & Professional Excellence
Entrepreneurial Grit Pyramid No. 1 – The Mindset Value Proposition



Entrepreneurial Grit Pyramid No. 1: Mindset Value Proposition

An entrepreneur needs to have a sense of self, a sense of mission and a sense of humor. Self-assessment is a difficult task, but it can be made easier by defining your mindset value proposition. To get there you must align what you are passionate about doing in your personal life with competent skills that are marketable and make you financially self-reliant. More important is your life plan—what you value, which is the foundation of your entrepreneurial business plan that will enable you to be ready to draft the inevitable crisis plan.